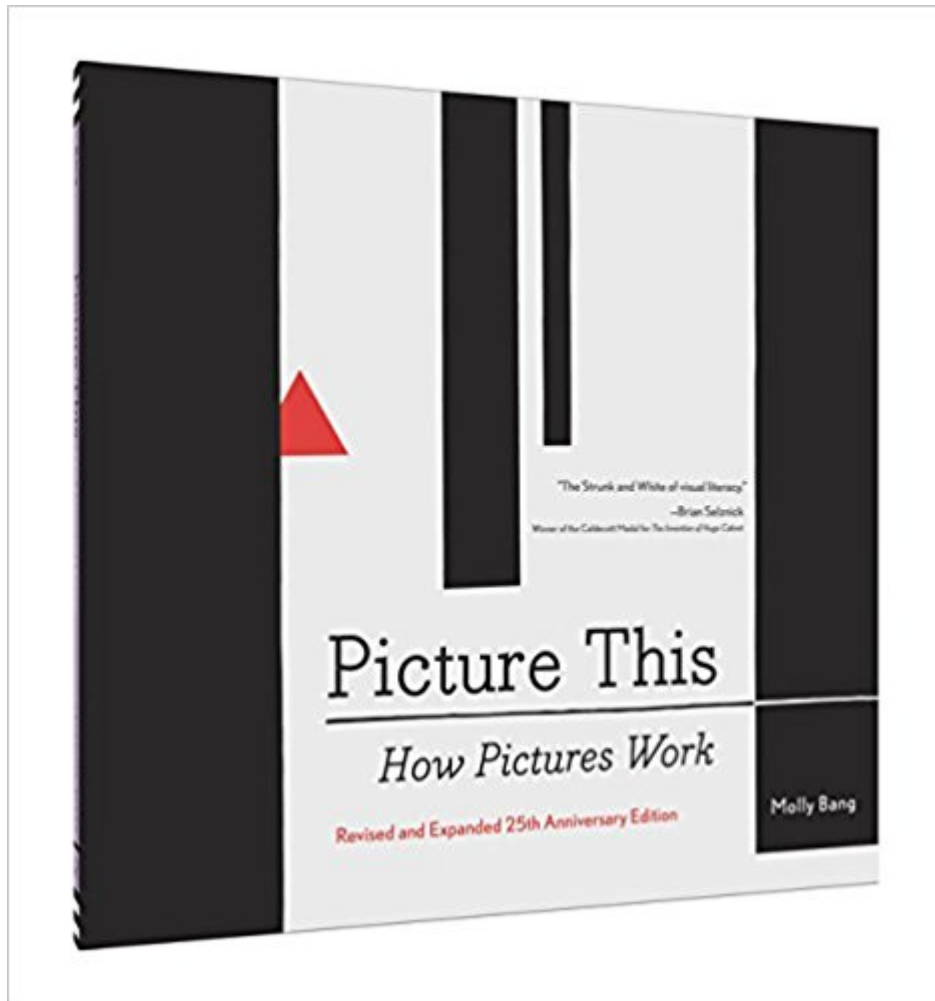




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Picture This: How Pictures Work



Synopsis

Molly Bang's brilliant, insightful, and accessible treatise is now revised and expanded for its 25th anniversary. Bang's powerful ideas—about how the visual composition of images works to engage the emotions, and how the elements of an artwork can give it the power to tell a story—remain unparalleled in their simplicity and genius. Why are diagonals dramatic? Why are curves calming? Why does red feel hot and blue feel cold? First published in 1991, *Picture This* has changed the way artists, illustrators, reviewers, critics, and readers look at and understand art.

Book Information

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Customer Reviews

"A must-have book for anyone wanting to learn or teach about art elements and principles and their connections to (picture book) art and visual perception."-Kirkus Reviews, starred review"Will delight any artist, art aficionado or reader of picture books."--Shelf Awareness for Readers"What a pleasure to be given a front row seat as Molly Bang explores and interprets the power and subtleties of shape, line, space, and even color. This is no dreary academic lesson in design. It is an accessible and engaging glimpse of a process of discovery as it unfolds in real time. For anyone wishing to expand their visual literacy skills, I can't think of a better way to start than with *Picture This*." -David Macaulay, author/illustrator of *The Way Things Work*, *Cathedral*, and *Black and White*"Retooled and redesigned for a new generation, *Picture This* remains a peerless handbook and guide for anyone who wishes to make picture books or understand how visual narrative works." -Leonard S. Marcus, children's book historian and critic"*Picture This* is the Strunk and White of visual literacy. A must for

anyone interested in reading and understanding images."--Brian Selznick, Caldecott Medal winner for *The Invention of Hugo Cabret*"Molly Bang's *Picture This* remains a delightful excursion through the landscape of visual literacy. Students of art and design will benefit from its crisp examples and insightful analysis of form in visual communication while enjoying the book's elegant synthesis of type and image." -Robert Brinkerhoff, Head of the Illustration Department, Rhode Island School of Design"Imaginative and impressive."-Noam Chomsky"For the past twenty-five years I have had the privilege of seeing *Picture This* work with a wide range of audiences, from middle school art classes to children's literature graduate students learning about picture books. This edition will allow a new generation to benefit from Bang's explorations, culminating in her clearly-stated insights about what makes pictures work."--Lolly Robinson, Creative Director, The Horn Book"Brilliant, insightful, and accessible."--*Print Magazine's Best Design Books of the Year*"A must-have for picture book aficionados."-*School Library Journal*, starred review --This text refers to the Hardcover edition.

Molly Bang has authored and illustrated more than three dozen books and has won three Caldecott Honors, a Kate Greenaway Honor, and a Charlotte Zolotow Award, among other accolades, in her long career as a writer and artist.

This is a great little book. It teaches the reader/viewer to "speak" the visual language. In one way it shows just how visually illiterate our culture is, even though visually saturated, but it accepts this shameful reality and takes the reader/viewer on a journey of learning how we "read images" - how they speak to us. It is a little book that reminds even seasoned designers and visual communicators of any kind of the basics. It is a good tiny refresher to have on the shelf. It is short, to the point, and right on. It tells you how we *feel* images. This book is good for everyone!... because we are all visual media consumers.

I loved it. Ms. Bang provides simple visual examples to her narrative explaining how and why we are impacted by pictures. I even did the exercises which are well worth the time and effort. I nice reflective reprieve from my normal 'to do' list and they inspired greater curiosity.

such an interesting book - note - i have never taken a design class but i thought this was very interesting and easy to understand

A study book on how pictures can show emotion. Has ideas I never considered. May help one to

take better pictures.

This book opened my eyes to a new way of looking, not only at illustrations, but the bigger world. Although I suppose these principles of graphic design should be intuitive, Bang's book makes it crystal clear. It prompts be to now consider the emotional impact colors, shapes, and placement can elicit.

This book makes a great gift for a fellow artist friend. I learned a lot from this book reading it myself- the author does an incredible job working through complex concepts.

Kind of simplistic but makes sense. Easy to understand.

Good book but I think it could use a little more detail

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